

NEWS STORY

NEW BEFRIENDING SERVICE LAUNCHED

DECEMBER 2020



Sanctuary Retirement Living has launched a new Befriending Programme, which aims to connect residents with telephone befrienders.

Sanctuary employee volunteers are matched to residents from our retirement communities based on shared interests and are encouraged to chat regularly. The calls offer the chance to chat to someone regularly and help combat feelings of loneliness and isolation.

The befriending programme is part of Sanctuary Retirement Living's Your Home Your Life initiative – a holistic approach to promote positive wellbeing and reduce social isolation in

ways that residents feel most comfortable.

Following a successful trial at Trellis House in London, the programme is now open to all retirement living residents who feel they would enjoy receiving a regular call.

Beverley Tomkins, Retirement Living Housing Manager at Trellis House, said: "When you ask Roy how it is going with his befriender, a big smile lights up his face. This pairing has been great from the start."

Louise, an employee volunteer and befriender, added: "It's lovely speaking to someone new and finding out about their lives."